MUST-HAVE AI CHEATSHEETS

SPECIAL EDITION

FOR 4 000 000 FOLLOWERS

MAXIMIZING YOUR EXPERIENCE WITH CHAT GPT 4-o

CHEAT SHEET

Capabilities of CHAT GPT4-o

- Improved understanding and generation of nuanced responses
- Multimodal capabilities (text and image processing)
- Handles longer conversations with extended context retention
- Enhanced fine-tuning and customization options
- Improved bias mitigation mechanisms
- Better at generating creative content (stories, poems, etc.)
- Stronger performance across various specialized fields (law, medicine, technology)

Role Prompting

1. **Assign a role:** Start your prompt by assigning a role to ChatGPT-4, such as "You are a poet" or "You are a personal trainer."
2. **Add context:** Specify what you expect from ChatGPT-4 based on the role assigned. For instance, if it's a personal trainer, mention areas of expertise like nutritional data and exercise science.
3. **Request a response:** Ask your question or provide the task you want ChatGPT-4 to perform, ensuring it aligns with the assigned role.

Tones and Styles:

1. **Define Your Writing Style**
   - Explain preferences: "I like a conversational tone with clear, concise language."
   - Provide a 'gold standard' example.
   - State dislikes: "Too formal and jargon-filled."
2. **Identify Your Audience**
   - Describe your audience: "Small business owners who want straightforward, practical advice on marketing trends."
3. **Train with Detailed Prompts**
   - Give comprehensive prompts including title, keywords, and blog structure.
4. **Refine the Output**
   - Review and provide specific feedback: "Tone is good, but delve deeper into digital transformation."
   - Iterate until content aligns with your style.
5. **Summarize the Style**
   - Ask ChatGPT to describe the writing style: "Describe our writing style step-by-step for consistency."
6. **Test with New Prompts**
   - Apply the style blueprint to new content.
   - If needed, refine based on feedback: "This section needs more detail."
7. **Iterate for Perfection**
   - Continuously refine through feedback loops until satisfied with the consistency and quality of the output.

Tips and Tricks

1. Use images to add detail to prompts.
2. Ask about current events with Browse with Bing.
3. Be specific about the purpose of your content.
4. Clarify the audience for better results.
5. Request revisions or ask follow-up questions.
6. Explore third-party integrations for additional features.
7. Use GPT-4 as a virtual editor for revisions.
8. Avoid words and phrases with multiple meanings.
9. Utilize GPT-4 for brainstorming ideas.
10. Verify all factual information generated.
11. Understand the limitations of GPT-4, including biases and inability to retain long-term data.
12. Avoid sharing sensitive or private information due to GPT-4's training mechanism.

Example:

Poet Role:
Prompt: *"You are a poet. Respond to the following: 'Explain the most important way ChatGPT can help me. The answer should be no more than 100 words."*

Useful AI Agents:

Game Builder GPT provides a user-friendly platform to unleash your creativity and enjoy endless gaming possibilities

ArtiFish is a versatile tool that generates customized content menus from URLs.

The Wes Anderson Style Generator is a tool that assists users in adapting images to match the distinctive visual style of filmmaker Wes Anderson.

Anki Copilot is a tool designed to streamline the process of creating Anki flashcard decks from lecture slides, papers, and books.

Guru is an online platform where users can access the teachings and wisdom of a mystical guru to navigate life's challenges.

TOP MUST-WATCH TED TALKS ON AI

1 **GREG BROCKMAN**
The inside story of ChatGPT's astonishing potential

2 **SAL KHAN**
Sal Khan
How AI could save (not destroy) education

3 **MAX TEGMARK**
How to keep AI under control

4 **STEPHEN WOLFRAM**
How to think computationally about AI, the universe and everything

5 **LIV BOEREE**
The dark side of competition in AI

7 **YEJIN CHOI**
Why AI is incredibly smart and shockingly stupid

6 **RAFIK ANADOL**
How AI art could enhance humanity's collective memory

8 **ELIEZER YUDKOWSKY**
Will superintelligent AI end the world?

FIND MORE INTERESTING AI CONTENT ON GENAI.WORKS

TOP FREE COURSES ON AI

1. GOOGLE GEMINI AI WITH PYTHON API: QUICK START
2. HOW TO MAKE YOUTUBE AUTOMATION VIDEOS IN 20 MINUTES USING AI
3. HOW TO MAKE YOUTUBE AUTOMATION VIDEOS IN 20 MINUTES USING AI
4. AI TO BOOST PRODUCTIVITY
5. ARTIFICIAL INTELLIGENCE FOR HUMANS - AI EXPLAINED EASY
6. ARTIFICIAL INTELLIGENCE FOR HUMANS - AI EXPLAINED EASY
7. CHATGPT GENERATIVE AI PROMPT FOR DEVELOPERS PLUS CHATBOT
8. MASTER GEMINI AI - GOOGLE BARD PROMPT ENGINEERING BOOTCAMP
9. AI FOR EVERYONE

FIND MORE INTERESTING AI CONTENT ON GENAI.WORKS

TOP GPTS FOR BUSINESS

BROWSE GPTS COLLECTION ON GENAI.WORKS

Check out FEATURED GPTs designed for you:

3d Icon Generator by Mojju

Discover the ease of creating personalized 3D icons with...

3d Illustrations creator by Mojju

Experience bespoke 3D illustration creation with 3D...

1 to 1 Sales Wizard

This runs every part of the 1 to 1 process for Sales Leaders: -...

Accountability Buddy

Achieve your goals and dreams with a GPT that makes sure to...

Accountability Partner

An enthusiastic accountability partner where you check-in daily...

3D GPT

3D GPT is an AI chatbot specialized in generating 3D...

1 million passwords

This gpt will list the most common passwords in existence. You...

100x Soliduty Dev

A copilot for assisting with writing solidity code, deploying contract...

and more!

Explore innovative GPTs for every application:

Notion Guru

As the Notion Guru, I specialize in assisting users with the Notion...

Productivity Writing

Icon Genius

Icon Genius is your digital artisan, masterfully crafting stunning 8K...

Marketing Image

ChatQuest: The NLP3 Adventure

Embark on "ChatQuest: The NLP3 Adventure," a thrilling text-base...

Coding AI Chatbots

Lesson Mapper

Structures lessons into summaries, maps, facts, and...

Education AI Chatbots

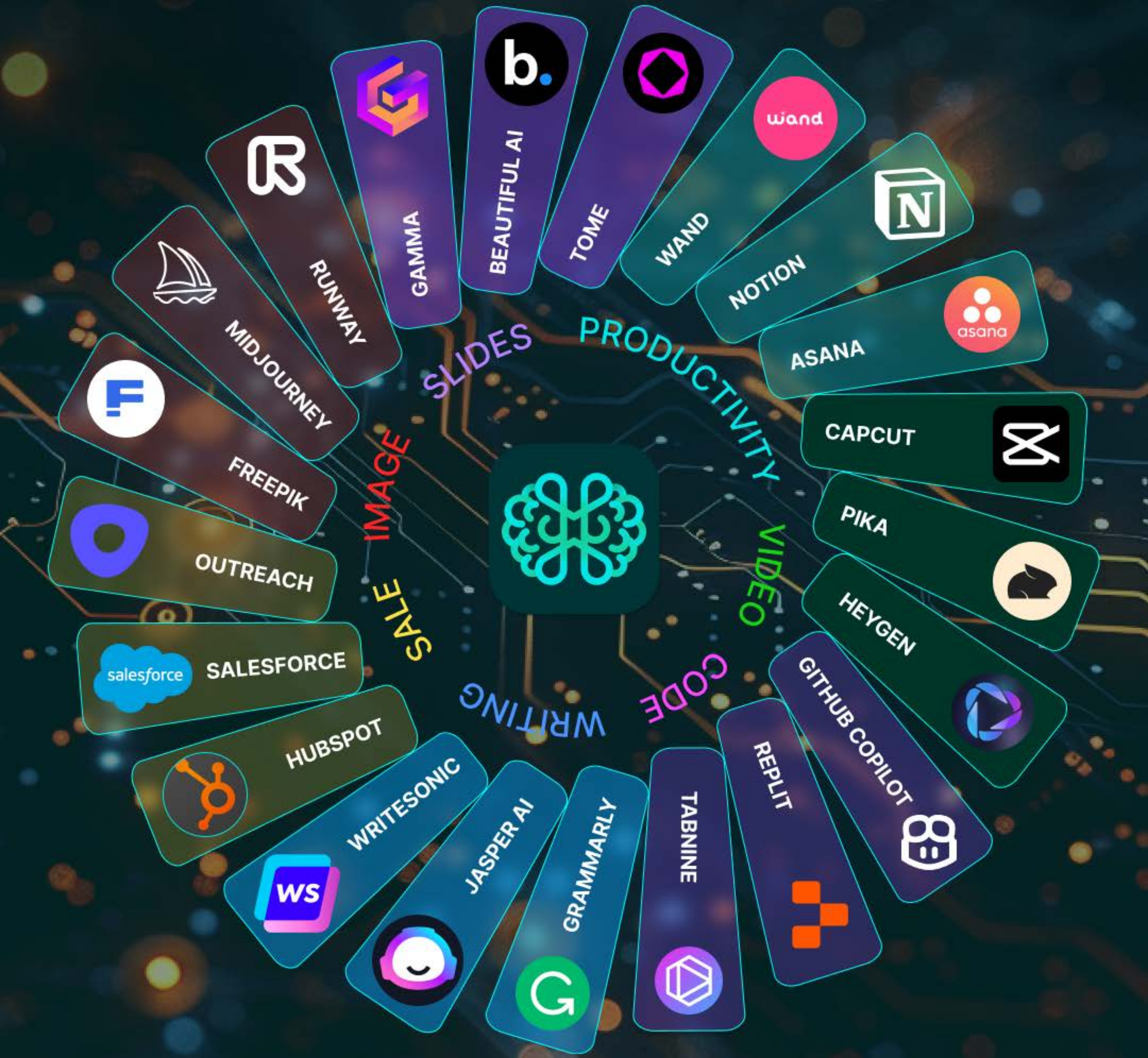
AI Book Writ

Transform your ide compelling narrativ

Entertainment W

DISCOVER MORE ON GENAI.WORKS/GPTS

TOP 21 AI TOOLS
FOR ANY PURPOSE



DISCOVER EVEN MORE AI TOOLS: GENAI.WORKS

TOP 10 PROMPT TECHNIQUES TO MASTER CHAT GPT

TELL CHAT GPT EXACTLY WHAT TO DO:
Generate a business plan

COMPARE IDEAS OR THINGS:
compare these two products by price and main features

SET AN IMAGINARY SCENE:
imagine there are no umbrellas in the whole world

ASK TO CREATE PROMPT:
create the best prompt for generating a business plan for my coffee shop

TELL TO ACT AS SOMEBODY:
Act as a teacher of English. Prepare a lesson plan for the students of the second grade, topic Weather

1. INSTRUCT
2. COMPARE
3. FANTASIZE
4. ASSIGN ROLE
5. GO STEP BY STEP
6. OPPOSE
7. DIVERSIFY IDEAS
8. PREDICT
9. SOLVE PROBLEMS
10. TAILOR PROMPTS

FIND DETAILED SOLUTION:
Come up with a step-by-step instructions for resolution of the problem

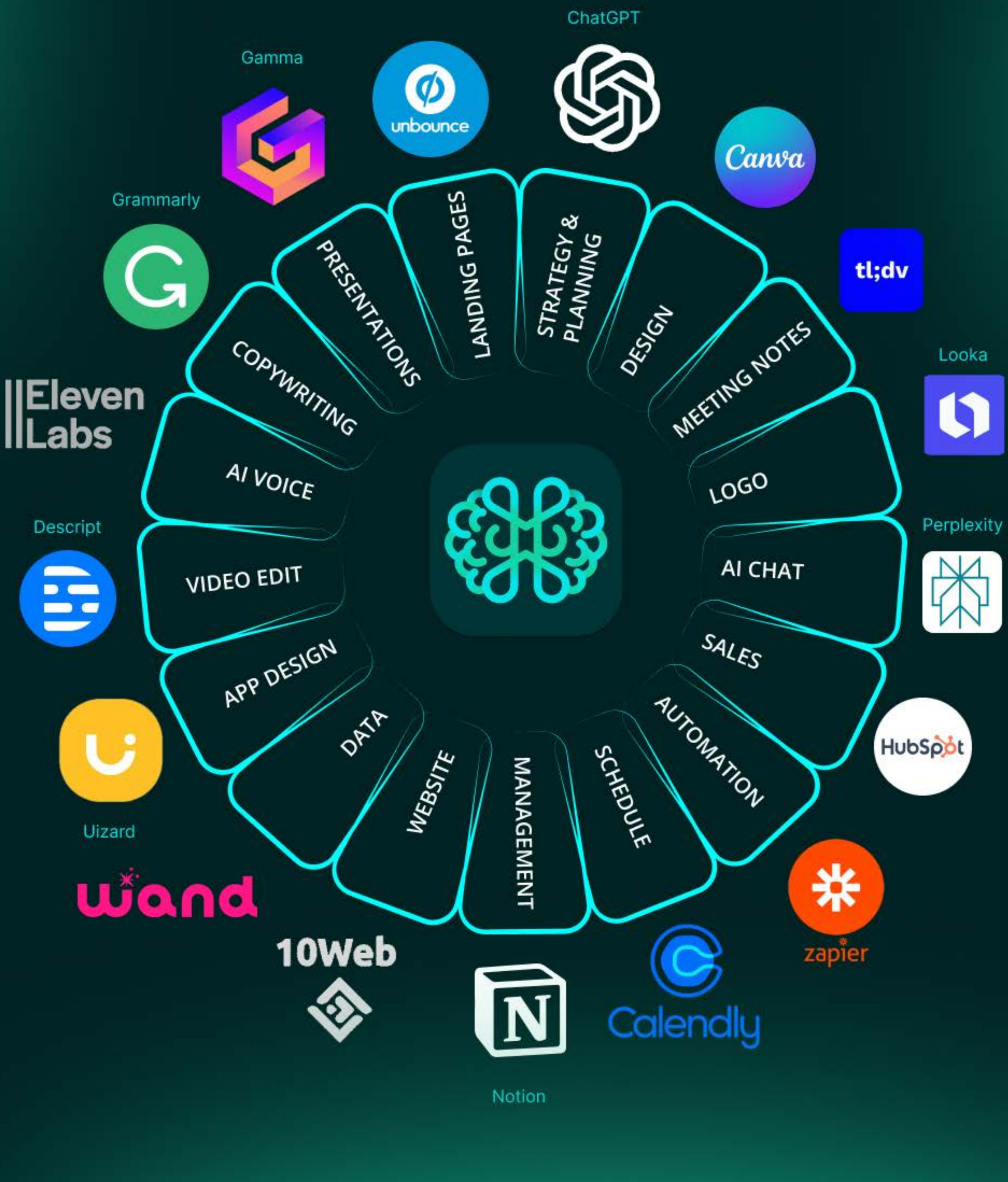
ELABORATE INPUT GRADUALLY:
start with general questions and go on with more detailed to get the full picture

MAKE A FORECAST:
based on current state make a prediction of further events

DISCUSS COLLECTIVELY:
Simulate a multi-member discussion by the opponents

LOOK FROM ANOTHER ANGLE:
Evaluate risks form the point of view of a competitor

FREE AI TOOLS TO START YOUR OWN BUSINESS



UNLOCKING BUSINESS POTENTIAL

THE POWER OF CHAT GPT PROMPTS

The Idea Generator: Ask Chat GPT to brainstorm business ideas based on current market trends, ensuring you're always on the cusp of innovation.

The Brand Strategist: Task Chat GPT with creating compelling brand stories, mission statements, and company values that resonate with your target audience.

The Market Analyst: Instruct Chat GPT to analyze customer feedback and market data, offering insights that drive informed decision-making.

The Communication Expert: Use Chat GPT to draft professional emails, proposals, and presentations that articulate your vision with clarity and persuasion.

The Crisis Manager: Equip Chat GPT with scenarios to develop response strategies for potential business challenges, ensuring you're prepared for any storm.

The Customer Support Agent: Deploy Chat GPT to create a responsive chat framework that addresses common customer inquiries with efficiency and care.

The SEO Specialist: Command Chat GPT to generate SEO-friendly content prompts that boost your online presence and drive traffic.

The Social Media Guru: Have Chat GPT craft engaging social media posts that capture attention and encourage interaction.

The Efficiency Architect: Utilize Chat GPT to refine business processes, optimizing operations for peak performance.

The Innovation Advisor: Challenge Chat GPT to propose product or service enhancements, staying one step ahead in a competitive market.

ULTIMATE GUIDE TO TYPES OF AI AND MACHINE LEARNING

Artificial Intelligence

- Visual Perception
- Intelligent Robotics
- Speech Recognition
- Automated Programming
- Knowledge Representation
- Expert Systems
- Natural Language Processing (NLP)
- Planning and Scheduling
- Problem Solving & Search Strategies

Machine Learning

- Linear/ Logistic Regression
- Decision Trees
- Naive Bayes Classification
- K-Nearest Neighbors
- Principal Component Analysis (PCA)
- Anomaly Detection
- Automatic Reasoning
- Random Forest
- K-Means Clustering
- Ensemble Methods
- Reinforcement Learning
- Support Vector Machines

Neural Networks

- Recurrent Neural Networks (RNN)
- Radial Basis Function Networks
- Hopfield Networks
- Modular Neural Networks
- Multilayer Perceptrons
- Boltzmann Machines
- Self-Organizing Maps
- Autoencoders
- Adaptive Resonance Theory

Deep Learning

- Convolutional Neural Networks (CNN)
- Generative Adversarial Networks (GAN)
- Recurrent NeuralNetworks (RNN)

MUST-HAVE GPTs FROM GENAI.WORKS

SAVE FOR LATER

WRITE

PHILOSONGIFY

LI HEADLINE PRO

ESSAY WRITER

NOVEL24BOT

GIANNI TECH

QUICKSILVER

CODE

MARKET ANALYST

YT VIDEO TRANSCRIPTS

TUTOR PRO

RCM GPT

SWIFT EXPERT

ENFLUELLA LINGUARDIA

SOCIAL NAVIGATOR

WELLNESS WHISPERER

AUTOMATE

LEARN

AI TOOLS TO FIND YOUR DREAM JOB ON LINKEDIN

CREATE YOUR ATTRACTIVE PROFILE

PROMPT:
Write an engaging and attractive "About" section for my LinkedIn page

PROMPT:
Write an engaging and catchy Summary for my LinkedIn profile, mention my expertise [what you can do] and my target audience [describe your TA]

TOOLS:

Chat GPT | Perplexity

IMPROVE YOUR RESUME

PROMPT:
Create a resume that will get me the job I want [describe your dream job]. Highlight the most relevant skills, and ensure that my resume stands out from the competition.
Make my resume concise [e.g. not longer than 2 pages] and professional. Write a cover letter to support my application.

TOOLS:

QLAI | qlai.co

PROFILE

ANALYZE YOUR AUDIENCE

PROMPT:
Pull and organize data from my LinkedIn connections for segmentation and targeting

PROMPT:
Analyze my LinkedIn reach and engagement metrics, and find my top posts...

TOOLS:

Emplifi | Wand

PLAN YOUR ACTIONS

PROMPT:
Create a content strategy and posting schedule to help me build my profile on LinkedIn. The plan should include types of content I should publish and the best posting times and frequency.

TOOLS: postwise

STRATEGY

WRITE ENGAGING CONTENT

PROMPT:
Write engaging copy for my LinkedIn post about [topic]. Avoid these topics: [list some items]

PROMPT:
Create a catchy headline for the post copy: [your post]. Make sure it's not longer than 6 words

PROMPT:
help me make my story more engaging and consistent [your text]

TOOLS:

Chat GPT | Claude | CopyAI

ADD PROFESSIONAL DESIGNS

PROMPT:
Act like a professional content designer and generate an image for my posts about [topic], make it eye-catching and engaging

TOOLS:

Midjourney | Canva | Adobe Firefly

CONTENT

KEEP AN EYE ON THE TRENDS

Tip:
Subscribe to all influencers in your industry and actively engage with their publications. Observe all new trends and try on your profile.

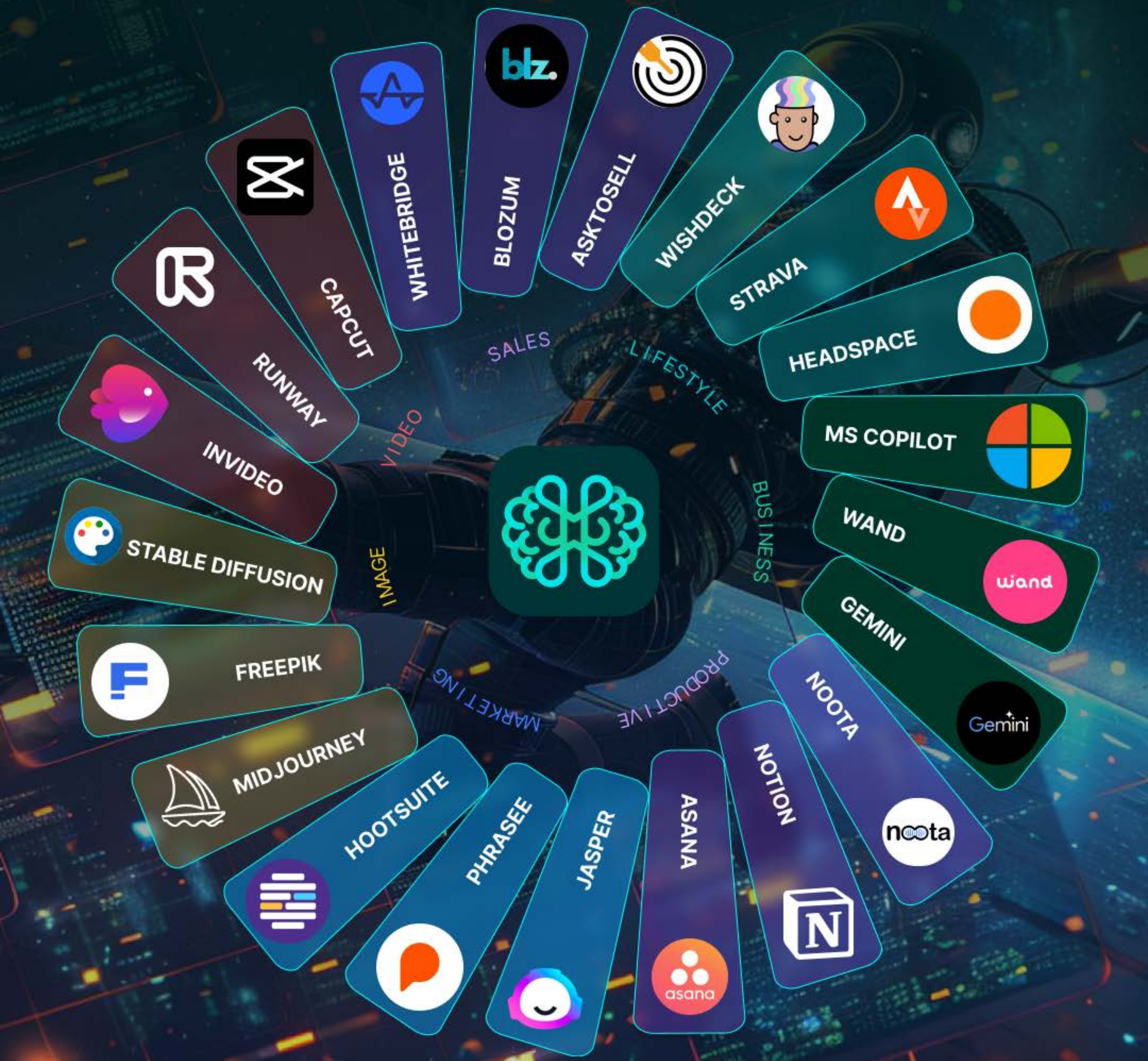
BUILD YOUR NETWORK

Tip:
Add people on your feed that can add value to your online presence or provide you with some useful recommendations. Expand your connections but don't overkill. The optimum number of connections is between 500 and 1000 people.

And don't forget to have fun :)

PROMO

TOP 21 AI TOOLS
FOR EVERY PURPOSE



DISCOVER MORE AI TOOLS: GENAI.WORKS

10 FREE AI YOUTUBE CHANNELS

ENHANCE YOUR LEARNING JOURNEY!

TWO MINUTE PAPERS

FREE #1

MATT WOLFE

FREE #2

DEEP LEARNING AI

FREE #3

AI EXPLAINED

FREE #4

ALL ABOUT AI

FREE #7

ROBERT MILES AI SAFETY

FREE #5

NANG

FREE #6

PROMPTJUNGLE

FREE #10

DAVID SHAPIRO

FREE #8

ASSEMBLY AI

FREE #9

5 FREE AI RESOURSES

GET AHEAD IN AI WITH THESE MUST-TRY RESOURSES

GENERATIVE AI INTRODUCTION

Dive into this 22-minute session, featuring:

- An engaging video.
- Informative reading materials.
- A quiz to gauge your understanding.

Discover the basics of AI and explore Google Cloud resources for creating your gen AI applications.

Link in the post

FREE #1

GEN AI FUNDAMENTALS

Finish three introductory courses.
Pass a quiz.
Receive a Google Cloud skill badge you can share, showcasing your grasp of Generative AI principles.

Link in the post

FREE #2

FREE AI COURSES

Explore a wide selection of AI courses at no cost.
Gain access to free certification courses.
Merge theoretical knowledge with practical projects.

Link in the post

FREE #3

LEADING AI COURSES

- Access AI courses offered by leading universities.
- Achieve certifications awarded by renowned institutions.
- Find courses suitable for all levels, from beginner to expert.

Link in the post

FREE #4

ARTIFICIAL INTELLIGENCE LINKEDIN LEARNING

- Master fundamental AI concepts.
- Ideal for project managers, product managers, directors, executives, and those new to AI.

Link in the post

FREE #5

12 FREE AI APPS FOR CODING

CHECK OUT ON GENAI.WORKS/APPLICATIONS

Aptori

Your AI-powered copilot for software development.

Quills AI

AI-driven assistant tool designed to analyze and visualize data from different sources, such as databases and CSV files.

Copilot for CodeMirror

An open-source extension designed to enhance the CodeMirror text editor

Autonoma

Confluence-like technical docs automatically with AI.

Kel

AI-based assistant embedded in your Command Line Interface (CLI).

JetBrains

JetBrains AI Service and In-IDE AI Assistant are specialized tools designed to augment developer environments and team tools.

NEXBot

A platform that allows users to build, customize, and share their own unique GPT chatbots.

Mistral AI

Mistral AI offers open-source AI models, with an emphasis on compute efficiency, utility, and trustworthiness.

Please Don't Code

An efficient and utility-rich tool developed to streamline the process of coding for embedded systems by offering an AI-powered code generator for Arduino.

Pixels2Flutter

A practical and innovative tool designed to convert UI screenshots into functional Flutter code.

ZeroStep

AI tool that enhances Playwright tests with the power of GPT3.5 and GPT4.

SQLephant

Sqlephant is an AI-powered SQL development companion that offers various features to simplify and enhance the process of SQL development.

AI NAVIGATOR CHEATSHEET

EVERYTHING YOU NEED IN ONE PLACE

DISCOVER MORE EVENTS:
GENAI.WORKS/EVENTS

DISCOVER MORE APPS:
GENAI.WORKS/APPLICATIONS

EVENTS

FREE
ENTERPRISE GENERATIVE AI

PAID
AIWORLD LONDON

PAID
AI VIBES SUMMIT 2024

COURSES

INTRO TO RESPONSIBLE AI

INTRO TO MAGE GENERATION

TRANSFORMER AND BERT MODEL

COPILOT FOR MS 365

GITHUB COPILOT

USING AZURE OPENAI

AI TOOLS

CHATGPT

WAND

GEMINI

ANTHROPIC

MICROSOFT COPILOT

LLAMA3

GPTS

WISE SAGE
Friendly eLearning Assistant

NOTION GURU
assisting users with the Notion app

100X SOLIDUTY DEV
copilot for writing solidity code

3D ICON GENERATOR
creating personalized 3D icons

1 TO 1 SALES WIZARD
sales helper on every stage

1 MILLION PASSWORDS
most common passwords to avoid

DISCOVER MORE COURSES:
GENAI.WORKS/COURSES

DISCOVER MORE GPTS:
GENAI.WORKS/GPTS

FREE AI COURSES BY Microsoft

ALL YOU NEED TO KNOW TO ENROLL ✏️

18 COURSES | **1** TOPIC EACH | **2** LESSON TYPES "BUILD" "LEARN" | **2** CODE EXAMPLES PYTHON TYPESCRIPT

YOU WILL NEED:

- ACCESS TO AZURE OPEN AI SERVICE OR OPENAI API

NICE TO HAVE:

- BASIC KNOWLEDGE OF PYTHON OR TYPESCRIPT
- A GITHUB ACCOUNT

00	COURSE SETUP	Learn: How to Setup Your Development Environment
01	INTRODUCTION TO GENERATIVE AI AND LLMS	Learn: Understanding what Generative AI is and how Large Language Models (LLMs) work.
02	EXPLORING AND COMPARING DIFFERENT LLMS	Learn: How to select the right model for your use case
03	USING GENERATIVE AI RESPONSIBLY	Learn: How to build Generative AI Applications responsibly
04	UNDERSTANDING PROMPT ENGINEERING FUNDAMENTALS	Learn: Hands-on Prompt Engineering Best Practices
05	CREATING ADVANCED PROMPTS	Learn: How to apply prompt engineering techniques that improve the outcome of your prompts.
06	BUILDING TEXT GENERATION APPLICATIONS	Build: A text generation app using Azure OpenAI
07	BUILDING CHAT APPLICATIONS	Build: Techniques for efficiently building and integrating chat applications.
08	BUILDING SEARCH APPS VECTOR DATABASES	Build: A search application that uses Embeddings to search for data.
09	BUILDING IMAGE GENERATION APPLICATIONS	Build: A image generation application
10	BUILDING LOW CODE AI APPLICATIONS	Build: A Generative AI application using Low Code tools
11	INTEGRATING EXTERNAL APPLICATIONS WITH FUNCTION CALLING	Build: What is function calling and its use cases for applications
12	DESIGNING UX FOR AI APPLICATIONS	Learn: How to apply UX design principles when developing Generative AI Applications
13	SECURING YOUR GENERATIVE AI APPLICATIONS	Learn: The threats and risks to AI systems and methods to secure these systems.
14	THE GENERATIVE AI APPLICATION LIFECYCLE	Learn: The tools and metrics to manage the LLM Lifecycle and LLMOp
15	RETRIEVAL AUGMENTED GENERATION (RAG) AND VECTOR DATABASES	Build: An application using a RAG Framework
16	OPEN SOURCE MODELS AND HUGGING FACE	Build: An application using open source models available on Hugging Face
17	AI AGENTS	Build: An application using an AI Agent Framework
18	FINE-TUNING LLMS	Learn: The what, why and how of fine-tuning LLMs

source: https://microsoft.github.io/generative-ai-for-beginners

MASTER MIDJOURNEY V6

PARAMETERS CHEAT SHEET

KEY PARAMETERS

--ar

The --aspect or --ar parameter manages the aspect ratio of the generated image (width to height). It is expressed as two numbers separated by a colon, such as 4:5 or 9:21. default value is set to square 1:1.

prompt example: imagine/ prompt vibrant California poppies --ar 5:4

--stylize

The --stylize or --s parameter influences how strongly artistic modification is applied. Low stylization values produce images that closely match the prompt but are less artistic.

--no

No parameter orders the Midjourney Bot what not to include in your image. --no accepts multiple words separated with commas:
--no item1, item2, item3, item4

--repeat

The --repeat or --r parameter runs a job multiple times.

prompt example: a cute little frog on a toadstool mushroom --style raw

--iw

Adjusts the weight of the image to the text prompt when image URL is included for reference. 0 is the closest to the text and 3 is the closest to the image.

--style raw

Gives the generated images more “natural” look.

--chaos

The --chaos or --c parameter influences how different the generated images turn out. --chaos accepts values 0–100. The default --chaos value is 0.

prompt example: a cute little frog on a toadstool mushroom --c 50

OPTIONAL PARAMETERS

--tile

The --tile parameter generates images that can be used as repeating tiles to create seamless patterns for fabrics, wallpapers and textures.

--weird

This parameter introduces unpredictable and offbeat qualities to the generated images. It accepts values 0 to 1000.

--niji

This parameter gives an image illustration or anime look.

source: https://docs.midjourney.com

10 FREE AI COURSES FROM GOOGLE

JOIN GOOGLE' CLOUD TRAINING NOW

INTRO TO ML: IMAGE PROCESSING

FREE #1

GOOGLE CLOUD COMPUTING FOUNDATIONS: DATA, ML, AND AI IN GOOGLE CLOUD

FREE #2

ENTERPRISE SEARCH ON GENERATIVE AI APP BUILDER

FREE #3

AUTOMATE DATA CAPTURE AT SCALE WITH DOCUMENT AI

FREE #4

RESPONSIBLE AI FOR DEVELOPERS: FAIRNESS & BIAS

FREE #7

RESPONSIBLE AI: APPLYING AI PRINCIPLES WITH GOOGLE CLOUD

FREE #5

BASELINE: DATA, ML, AI

FREE #6

SMART ANALYTICS, MACHINE LEARNING, AND AI ON GOOGLE CLOUD

FREE #10

GENERATIVE AI EXPLORER - VERTEX AI

FREE #8

BUILD CUSTOM PROCESSORS WITH DOCUMENT AI

FREE #9

10 AI TOOLS SKYROCKET YOUR BUSINESS

Content Optimization

Optimize the content of your blog or channel for better engagement and conversion rates, and thus, better monetization! Tool: lavender.ai

On-Page Optimization

Optimize your website's on-page elements for better search engine rankings. Get better results with your online shop. Use: MarketMuse

Business Planning

Simplify the business planning process, improve keyword research, content creation, and social media management to promote your business effectively. Use: UpMetrics

Automate Workflows

Automate repetitive tasks and workflows like data entry, email marketing, and social media posting. Use: Zapier

Use Chatbots

Integrate chatbots into your messengers and email, allowing you to answer customer questions, provide recs, and even process orders by yourself. Use: ManyChat

Personalize Marketing

Create personalized marketing messages. Analyze your audience's needs, and get personalized recommendations for messaging and content. Use: Persado

Data Analysis

Analyze and visualize your business data. Get real-time data analysis, allowing you to make data-driven decisions and improve your business's performance. Use: Wand

Project Management

Use automated workflows, real-time collaboration, and project tracking to manage your projects more efficiently. Use Trello

CRM

Make use of automated lead qualification, follow-ups, and customer segmentation, allowing you to build stronger relationships with your customers. Use: HubSpot

Virtual Assistants

AI tools can answer customer queries, give recommendations, and even process orders, freeing up your time to focus on other aspects of your business. Use Claude

AI GUIDE FOR CONTENT CREATORS

CHEAT SHEET

KEY TOOLS

IMAGE

LIGHTING -

TEXT

GRAMMARLY | ANYWORD | COPY.AI

VIDEO

RUNWAY | CUPCUT | INVIDEO

BASIC CHAT GPT PROMPT STRUCTURE

ACT AS A [ROLE] PERFORM [TASK] IN [FORMAT]

ACT AS A	CREATE A	SHOW AS
Marketer Advertiser Copywriter Journalist	Headline Presentation / Webinar Essay Book Outline Email Sequence Social Media Post Product Description Cover Letter / Resume Blog Post / Article Summary Tiktok, YT Reel - Video Script Sales Page / Ad Copy	A Table A list Summary HTML Code Spreadsheet CSV file Plain Text file Rich Text PDF Markdown Word Cloud

BASIC MIDJOURNEY PROMPT STRUCTURE

MEDIUM - SUBJECT - ENVIRONMENT - COMPOSITION - MOOD - LIGHTING - PALETTE

a photo	of a beautiful girl in a white dress	at the porch of a big house at the tropical sea shore	high angle shot from above	sunny summer vibes	highlight the girl's face	bright colorful cinematic sun light leaks

AI TERMS YOU MUST KNOW

TO NAVIGATE THE WORLD OF AI

Artificial Intelligence (AI)

AI is the simulation of human intelligence in machines that are programmed to think and mimic human actions, like learning and problem-solving.

Generative AI

AI systems capable of creating new content, such as images, text, or music, based on patterns learned from existing data.

Machine Learning (ML)

Is a subset of AI where computers learn to recognize patterns and make decisions based on data, without being explicitly programmed.

Large Language Models (LLM)

Advanced AI models that can understand and generate human-like text, trained on vast amounts of text data to produce coherent and contextually relevant responses.

Artificial Neural Network (ANN)

A computational model inspired by the human brain that processes information through interconnected nodes (neurons), allowing machines to learn from data.

Deep Learning (DL)

A type of machine learning inspired by the structure and function of the human brain, using artificial neural networks with many layers to learn from large amounts of data.

Copilots

AI tools or systems that assist developers in writing code by providing suggestions, autocompletions, and other helpful features based on patterns and knowledge learned from vast code repositories.

Responsible AI

Ethical and thoughtful development and use of AI systems with fairness, transparency, privacy, and societal impact to ensure that AI benefits society while minimizing potential harms.

Hallucination

In AI, hallucination refers to a mistake or error made by a model where it generates incorrect or nonsensical outputs that do not align with reality or the intended task.

Plugins

Software components or modules that can be added to existing programs or systems to extend their functionality, allowing for customization without altering the core software.

Token

In natural language processing (NLP), a token refers to a unit of text, typically a word or a subword, that is processed as part of the input data by an AI model.

Prompt

A specific instruction or input given to an AI model to generate a desired output, guiding its behavior and responses.

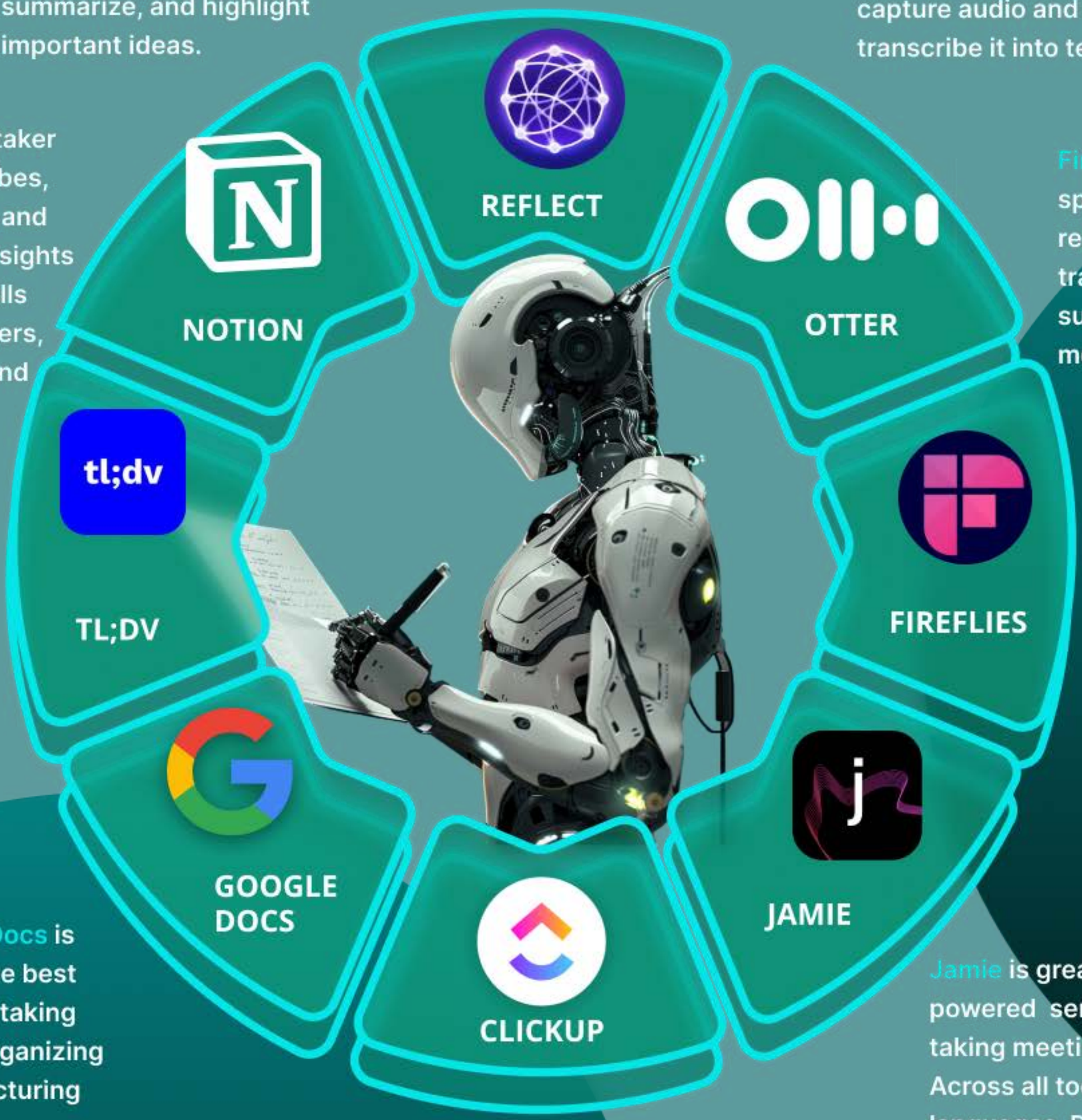
BEST AI SERVICES FOR TAKING NOTES AT MEETINGS

A part of a versatile service, Notion AI can collect, summarize, and highlight important ideas.

An AI-powered tool, Reflect, can help summarize key points of our meetings and transcribe voice accurately.

AI meeting note-taking service. Otter can capture audio and transcribe it into text!

The AI note taker that transcribes, summarizes and generates insights from your calls with customers, prospects, and your team.



Fireflies specializes in recording, transcribing, summarizing meetings.

Google Docs is one of the best tools for taking notes, organizing and structuring ideas.

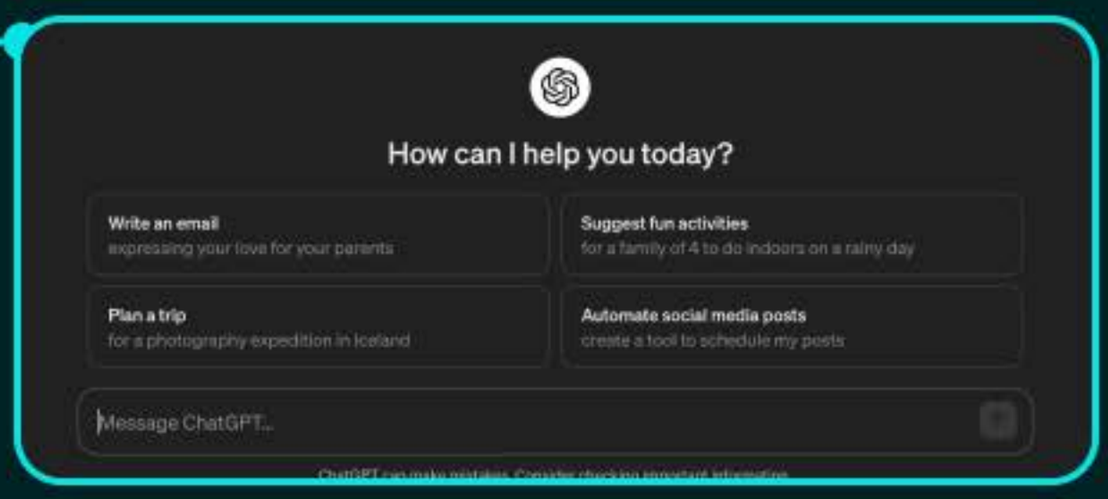
ClickUp is an all-in-one productivity platform from process docs to product designs.

Jamie is great AI-powered service for taking meeting notes. Across all tools. 15+ languages. Privacy-first.

TOP CHAT GPT PROMPTS FOR BUSINESS

GET RESULTS QUICKER WITH THE RIGHT PROMPTS!

Getting started is easy:
Just go to **ChatGPT**, start typing, and ask your questions!



GENERAL BUSINESS

1. "Draft a risk management plan for a new overseas investment by a logistics company."
2. "Develop a performance evaluation system for remote workers in a digital marketing firm."

MICROSOFT EXCEL

1. "Show me how to create a pivot table in Excel for sales data analysis."
2. "Write a macro in Excel that automatically updates data from a linked CSV file."
3. "Guide me through conditional formatting in Excel to highlight sales that exceed $10,000."

HIRING

1. "Draft a job description for a Senior Marketing Manager at a tech startup."
2. "List essential qualifications and skills for a Finance Analyst role in a manufacturing company."
3. "Create interview questions to assess problem-solving skills for a project manager position."

SOCIAL MEDIA

1. "Suggest engaging content ideas for our software company's LinkedIn page."
2. "Draft a Twitter campaign for World Environment Day that involves community engagement."
3. "Plan an Instagram takeover strategy to increase followers for a fashion brand."

ADVERTISING AND MARKETING

1. "Generate a creative brief for launching a new luxury watch."
2. "Outline a digital marketing strategy for an e-commerce site focused on handmade goods."
3. "Create a campaign plan for a back-to-school promotion at a large retail chain."

UNLOCK BUSINESS SUCCESS WITH AI

CHEAT SHEET FOR ENTREPRENEURS

IDEAS FOR STARTING BUSINESS

1 NICHE MARKET EXPLORATION:

Utilize AI bot to conduct extensive market research and identify untapped niche.

Perplexity ChatGPT

2 CONTENT CREATION:

Use AI to generate engaging content for your website, blog, or social media channels.

Midjourney DALL-E

INCREASE REVENUE

3 DYNAMIC PRICING OPTIMIZATION:

Implement dynamic pricing strategies with the help of AI to maximize revenue and profitability.

Apollo Taplio

4 PREDICTIVE ANALYTICS:

Utilize AI predictive analytics capabilities to optimize inventory management and minimize stock-outs.

ChatGPT Tableau

IMPROVE CUSTOMER EXPERIENCE

5 24/7 CUSTOMER SUPPORT:

Provide round-the-clock customer support using AI-powered chatbots to promptly address customer inquiries and concerns.

Drift Tidio

6 INTERACTIVE PRODUCT RECOMMENDATIONS:

Enhance the shopping experience by integrating AI-powered recommendation engines into your e-commerce platform.

Sprout Social

From ideation to revenue optimization and customer satisfaction, integrating AI into your business strategy can unlock a world of possibilities and pave the way for sustained success

PLAN YOU FURTHER SUCCESS!